TECHLINK
THE PROFESSIONAL INSTALLERS NETWORK

CASE STUDY | HEALTHCARE MEDIA

Delivering Medical Information Across the Nation

Hundreds of technicians installing and connecting point-of-care displays in medical offices, hospitals, and clinics nationwide.

5,600+
Display installations completed

4,800+
Healthcare sites served

47
States reached by TechLink field teams

The Client

A national medical media company that connects patients and caregivers with trusted health and wellness information at the point of care. Its content is designed to improve patient and physician dialogue, treatment, and adherence.

The Challenge

The client needed to deliver critical medical information in a digital format to medical offices, hospitals, and clinics nationwide. TechLink would manage the national installation and cabling of the digital devices.

The TechLink Solution

- **Nationwide dispatch.** TechLink project managers deployed hundreds of technicians.
- **Network integration.** Flat panel monitors and media players tied into each customer's existing network, hardwired or Wi-Fi.
- **Structured cabling.** Where sites lacked cabling, TechLink technicians designed and installed it.
- **Full device setup.** Tablets, wallboards, and routers installed and commissioned for LAN connection.

The Results

- **Up-to-date medical content** delivered nationwide.
- **Every device online** through specific commissioning steps.
- **Cabling gaps** designed and closed.
- **Detailed, organized** execution at every site.

01 Survey → 02 Cable → 03 Install → 04 Commission → 05 Support

> **"TechLink has been a pleasure to work with. They are detailed, organized, and work above what is asked."**
>
> Chief Operating Officer | Healthcare Media Company

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